VivaStyle Whitening System

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RATING SYSTEM: Excellent + + + + + Very Good + + + + Good + + +



37 CLINICAL EVALUATORS

392 TOTAL USES

86% CLINICAL RATING

Key features: Take-home whitening ● Professional strength ● Tray whitening system with 3 steps

Description

VivaStyle Whitening System is a comprehensive professional whitening solution that is α :

- Three-step take-home tray system with:
 - A pre-procedural stain removal cleaning paste
 - Three carbamide peroxide whitening strength options
 - A post-procedural conditioning gel
- Three whitening options are available:
 - 16% Carbamide Peroxide
 - 22% Carbamide Peroxide
 - 32% Carbamide Peroxide

Indication

· Take-home professional whitening

Photos courtesy of Dr. Ona Erdt



After

32% Carbamide Peroxide





Before 16% Carbamide Peroxide



Unique Attribute

Three-step system to optimize results and minimize sensitivity



Evaluators' Comments

"I liked the post whitening gel."

"The kit presented well. It would be especially appealing if giving as a gift."

"Very effective."

"Pre-paste and post-gel had a very pleasing taste."

"Quite a few steps compared to what my patients are used to which made compliance an issue."

"Bulky packaging but it's a wow factor for patients."

Consultants who would:

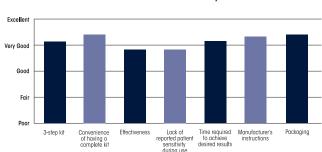
73% Recommend to a colleague

Consultants who would want to stock in office:

60% Yes, in addition to current product

13% I might want to order this product for certain cases

Evaluation Summary:



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