



37 CLINICAL EVALUATORS

392 TOTAL USES

86% CLINICAL RATING

Key features: Take-home whitening • Professional strength
• Tray whitening system with 3 steps

Description

VivaStyle Whitening System is a comprehensive professional whitening solution that is a:

- Three-step take-home tray system with:
 - A pre-procedural stain removal cleaning paste
 - Three carbamide peroxide whitening strength options
 - A post-procedural conditioning gel
- Three whitening options are available:
 - 16% Carbamide Peroxide
 - 22% Carbamide Peroxide
 - 32% Carbamide Peroxide

Indication

- Take-home professional whitening

Photos courtesy of Dr. Ona Erdt



Before



After

32% Carbamide Peroxide



Before



After

16% Carbamide Peroxide



Unique Attribute

- Three-step system to optimize results and minimize sensitivity

"NO REPORTED SENSITIVITY."

Evaluators' Comments

"I liked the post whitening gel."

"The kit presented well. It would be especially appealing if giving as a gift."

"Very effective."

"Pre-paste and post-gel had a very pleasing taste."

"Quite a few steps compared to what my patients are used to which made compliance an issue."

"Bulky packaging but it's a wow factor for patients."

Consultants who would:

73% Recommend to a colleague

Consultants who would want to stock in office:

60% Yes, in addition to current product

13% I might want to order this product for certain cases

Evaluation Summary:

